

WESTWOOD VILLAGE
IMPROVEMENT ASSOCIATION
REVITALIZATION AND IDENTITY COMMITTEE
REGULAR MEETING

Zoom Link: <https://us02web.zoom.us/j/87831983722>

Call in: (669) 900-9128 Meeting ID: 878 3198 3722

Wednesday, October 12, 2022

8:30 A.M.

1. Roll Call
2. Staff Report
3. **Public Input** (Public comment on items not on the agenda that are within the subject matter and jurisdiction of the Committee. Please note that public comment is limited to 2 minutes for each individual.)
4. **Agenda Items**
 - A. **WVIA Brand Development & Marketing Strategy Presentations**
 - (1) *The Committee will hear a presentation by Haines & Co regarding their response to the Brand Development & Marketing Strategy RFP (30 minutes)*
 - (2) *The Committee will hear a presentation by Selbert Perkins Designs regarding their response to the Brand Development & Marketing Strategy RFP (30 minutes)*
5. **Adjournment**

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