



Westwood Village Rewards – Social Media Content: Examples

Social Guidelines:

1. Be sure every post includes an image: logo, people shopping, or a local shot
2. Include the program name in every post
3. Include a local hashtag (#westwoodvillage) as well as your program hashtag (#westwoodvillagerewards)
4. Include a sign-up CTA (link in bio for Insta, link in post for FB and Twitter)
5. Promote the posts of you can

Post 1

Shop local.

Earn rewards.

Sign up and spend at your local favorites. It's that simple.

#westwoodvillagerewards

Post 2

Did you know that Westwood has a Village-wide rewards program?

Just sign up on your phone and start shopping.

#westwoodvillage

#westwoodvillagerewards

Post 3

Earn rewards while shopping the best of Westwood Village.

Sign up for Westwood Village Rewards today!

It's simple.

It's digital.

It's all on your phone.

#westwoodvillage

#westwoodvillagerewards

Post 4

Have you joined Westwood Village Rewards yet?

It's easy.

Sign up, start shopping, earn rewards.

Click here to sign up: (insert link)

#westwoodvillage

#westwoodvillagerewards

Post 5

Shop local.

Get rewarded.

Signing up takes just a minute and you'll never need to remember a customer number or pull out a loyalty card. This is next level loyalty.

Join Westwood Village Rewards today:

(Link)

#westwoodvillage

#westwoodvillagerewards

Post 6

Announcing Westwood Village Rewards, our city's next level loyalty program!

Earn points at local businesses and receive rewards.

It's simple.

Sign up today:

(link)

#westwoodvillage

#westwoodvillagerewards

Post 7

Hassle-free Westwood Village Rewards, right from your phone

Discover local participating businesses, shop normally with your credit card and enjoy instant rewards. No extra steps needed. Westwood Village Rewards replaces physical punch cards, coupons, and other low-tech loyalty programs.

#westwoodvillage

#westwoodvillagerewards

Post 8

Does a village-wide rewards program sound too good to be true?

It's here.

It's local.

It's easy to sign up.

Best of all: it doesn't replace any of your existing loyalty programs, but just adds a little incentive on top.

Sign up today, link in bio.

Post 9

Shopping in Westwood?

Don't forget to join Westwood Village Rewards.

It's local.

It's Westwood-wide.

It's simple to sign up.

Link in bio.



Post 10

Shopping around town is great.
Earning rewards while you do is even better.
Join our local loyalty program today.
(Link)

Post 11

Shopping local is good for our community.
Guess what's even better?
Earning points towards rewards when you do!
Sign up today for Westwood Village Rewards:
(Link)





3:44 maliburewards.com

LOCAL OFFERS

Summer Somewhere Wines
20% off your next visit.
Summer Somewhere Wines
3822 Cross Creek Road

Serenity Rocks
Spend \$50 and receive a \$15 crystal credit
Serenity Rocks
23401 Civic Center Way, Suite #3C

Bungalow, Ltd.
Gift with minimum \$250 purchase.
Bungalow, Ltd.
23706 Malibu Road

Nicholas Eatery
Spend \$50, get 15% Off Your Next Order
Nicholas Eatery
22333 Pacific Coast Hwy., Suite #150





