

**WESTWOOD VILLAGE
IMPROVEMENT ASSOCIATION
REVITALIZATION AND IDENTITY COMMITTEE
REGULAR MEETING**

Zoom Link: <https://us02web.zoom.us/j/81227502070>

Call in: (669) 900-9128 Meeting ID: 812 2750 2070

Tuesday, February 11, 2021

8:30 A.M.

1. **Roll Call**
2. **Staff Report**
3. **Public Input** (Public comment on items not on the agenda that are within the subject matter and jurisdiction of the Committee. Please note that public comment is limited to 2 minutes for each individual.)
4. **Agenda Items**
 - A. **Westwood Business Support through Digital Marketing Campaigns**
(60minutes)
The Committee will hear a presentation from WVIA website vendor Saltwater Software regarding the creation of a Westwood Village customer loyalty program.
5. **Adjournment**

This agenda is available in alternate format upon request by calling (310) 470-1812