

How to Stay Safe and Support Westwood Village Businesses

The safety of Westwood's residents, workers, and visitors is of the utmost importance to us here at the Westwood Village Improvement Association. We want you to know that we are monitoring all recommendations and updates from government officials surrounding COVID-19 (novel coronavirus), and we will inform our stakeholders of relevant changes. The first priority for everyone is to take appropriate steps to limit the spread of COVID-19 and ensure our entire community remains healthy.

During this time of adjustments in social events, work schedules, and travel, we encourage you to remember our many small businesses in Westwood Village, and to continue supporting them even if you cannot visit them physically.

Currently, many Westwood Village merchants are taking extra steps to ensure their spaces are clean and safe for customers. Follow guidance from public health officials regarding social distancing and proper health etiquette if and when visiting businesses and public spaces.

If you are not able to visit local merchants physically there are still things you can do to support them during this challenging time:

- 1. Shop online or via phone. Many Westwood Village retailers have online shopping available; our local and independent shops will help you get what you need via phone, Facetime, or other methods, if necessary. A complete directory of Westwood Village businesses can be found at thewestwoodvillage.com/directory.
- 2. For restaurants, order takeout or delivery and tip the same amount as you would dining in. To see a complete list of every Westwood Village business that offers takeout and delivery, to go thewestwoodvillage.com/directory and click on Delivery and Takeout.
- 3. Purchase custom or corporate gifts from retailers who can handle orders over the phone or online. You can buy gift cards for many local restaurants, too.
- 4. If you typically make large orders with local businesses later in the year, place your orders now.

- 5. If you do not need anything specific at the moment but still want to support local businesses, buy gift cards to spend later with our many merchants.
- 6. Share this post and information widely so others know how to help.

First and foremost, prioritize and take all health and safety precautions for yourself and others in our community. Our community health as a whole depends on working together. Our small businesses are the lifeblood of the Westwood Village economy. We want to make sure they continue to stay successful while maintaining appropriate public health safety measures.

To sign up for the latest information, please subscribe via thewestwoodvillage.com/about/newsletter

For questions, please contact the WVIA via info@thewestwoodvillage.com.

Note: These recommendations originated from Downtown Raleigh Alliance and are being shared through the International Downtown Association.